NC COOPERATIVE EXTENSION | N.C. A&T STATE UNIVERSITY | NC STATE UNIVERSITY

Granville County

LOCAL FARMS AND FOOD PROFILE

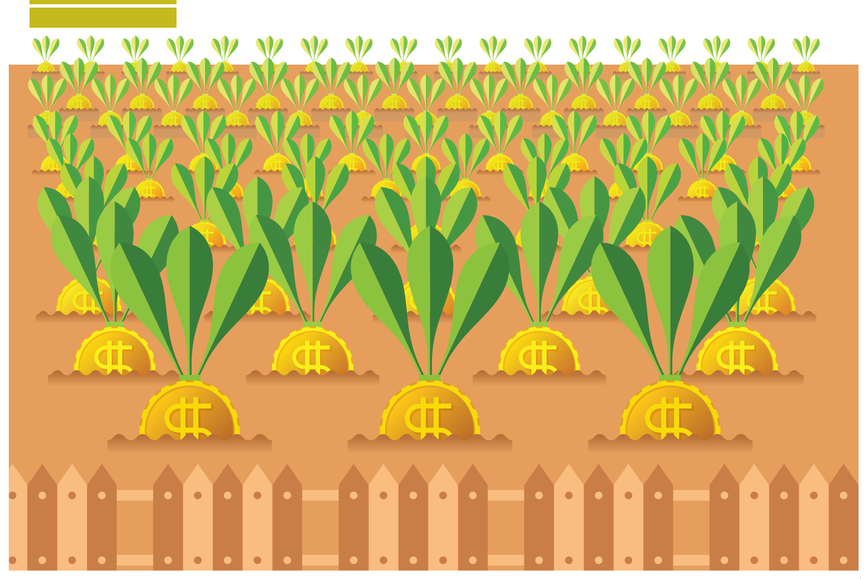
DATA FROM 2017 & 2012 USDA CENSUS. MORE INFO AT GO.NCSU.EDU/AGCENSUS

124,813 ACRES OF FARMS
UP 24% FROM 2012

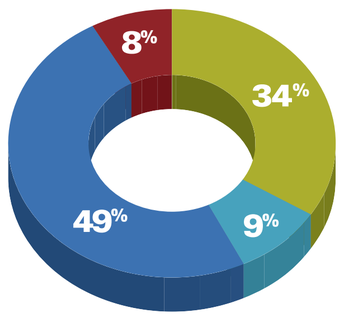
224 ACRES AVERAGE SIZE OF FARM
UP 31% FROM 2012

244 ANIMAL FARMS
UP 9% FROM 2012

UP 20% FROM 2012
$27,442,000 TOTAL AG PRODUCTS SOLD



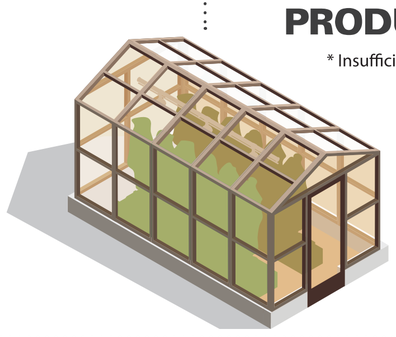
557 FARMS
DOWN 5% FROM 2012



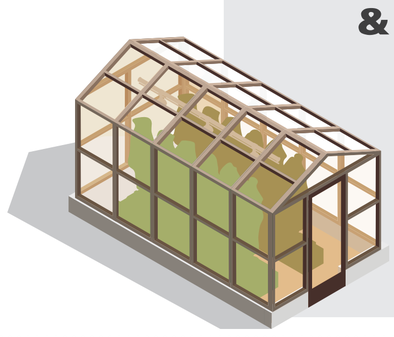
FARMLAND COMPONENTS
- CROPLAND
- WOODLAND
- PASTURELAND
- OTHER

VALUE OF ANIMAL PRODUCTS
* Insufficient Data

14 SOD, GREENHOUSE, NURSERY, FLORICULTURE FARMS
DOWN 36% FROM 2012



VALUE OF SOD, GREENHOUSE, NURSERY, FLORICULTURE PRODUCTS
* Insufficient Data



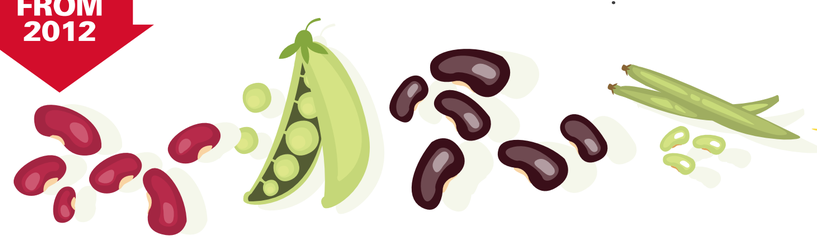
244 TOTAL CROP FARMS, INCLUDING NURSERY & GREENHOUSE
DOWN 14% FROM 2012

VALUE OF CROP INCLUDING NURSERY & GREENHOUSE
* Insufficient Data

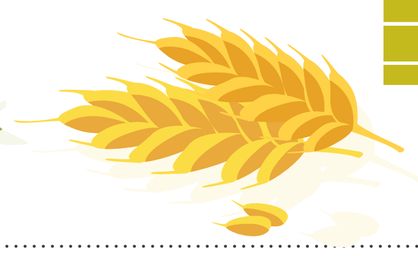
47 FARMS THAT SELL DIRECT TO CONSUMER
DOWN 13% FROM 2012

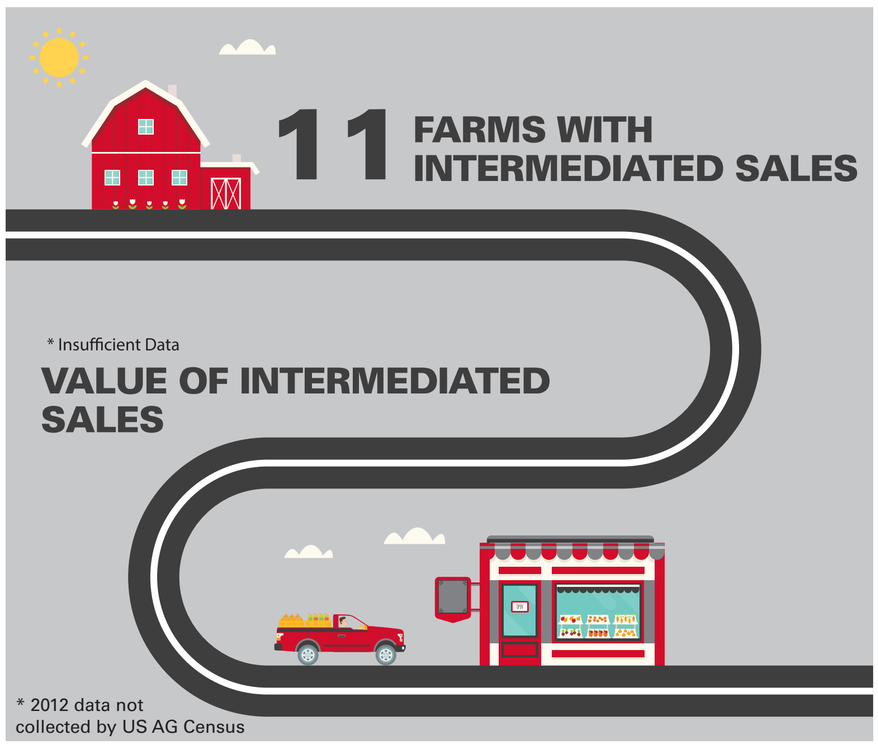
$124,000 DIRECT TO CONSUMER SALES
DOWN 11% FROM 2012

DOWN 7% FROM 2012
64 GRAIN, OILSEED, BEAN, PEA FARMS



$3,423,000 VALUE OF GRAIN, OILSEED, BEAN, PEA PRODUCTS
UP 73% FROM 2012





11 FARMS WITH INTERMEDIATED SALES

* Insufficient Data

VALUE OF INTERMEDIATED SALES

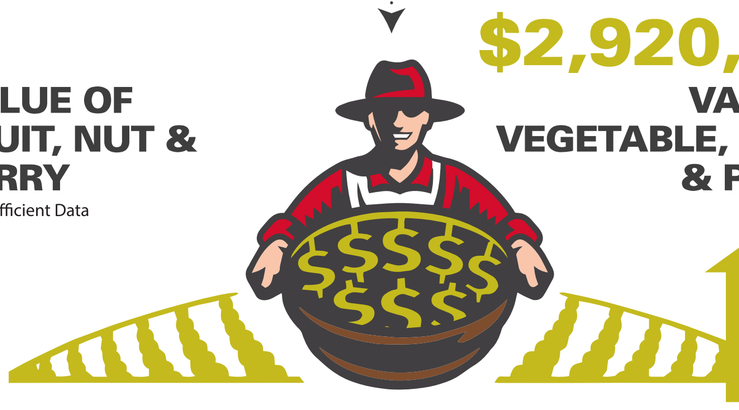
* 2012 data not collected by US AG Census

DOWN 6% FROM 2012
12 FRUIT, NUT & BERRY FARMS

39 VEGETABLE, MELON, & POTATO FARMS
UP 11% FROM 2012

VALUE OF FRUIT, NUT & BERRY
* Insufficient Data

$2,920,000 VALUE OF VEGETABLE, MELON & POTATO
UP 89% FROM 2012



$251,000 AGRITOURISM REVENUE
UP 684% FROM 2012

DOWN 13% FROM 2012
14 AGRITOURISM FARMS

259 FEMALE PRODUCERS

585 MALE PRODUCERS

273 NEW & BEGINNING FARMERS

105 PRODUCERS WITH MILITARY SERVICE

60.6 PRINCIPAL PRODUCER AVERAGE AGE

PIEDMONT GROWN

NC FarmLink

CEFS CENTER for ENVIRONMENTAL FARMING SYSTEMS
NCSU | NCA&T | NCDA&CS
www.cefs.ncsu.edu

NC Local Food

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Agriculture as Economic Development

North Carolina's agricultural industry, including food, fiber and forestry, contributes $91.9 billion to the state's economy, accounts for more than 17 percent of the state's income, and employs 17 percent of the workforce. *

North Carolina is one of the most diversified agriculture states in the nation. The state's 46,418 farmers grow over 80 different commodities, utilizing 8.4 million of the state's 31 million acres to furnish consumers a dependable and affordable supply of food and fiber. The state ranks eighth nationally in Total Market Value of Agricultural Products Sold. Net income per farm in the state is over $86,645.

This Local Food and Farms infographic is designed for economic developers, planners, local food advocates, and community members to understand the impact of their county and region to the overall NC agricultural economic impact. The economic indicators provided here can help local governments as they design ways to support agricultural businesses as key components of vibrant and resilient, local and rural economies. Each region in North Carolina presents a unique set of opportunities for sustainable economic growth and entrepreneurship.

Consider one example: When school systems purchase food from local farmers, students benefit from access to healthy fresh produce, farmers benefit from sales into local schools, and the community benefits because these local sales are spent at other local businesses. This type of local business opportunity keeps farms in production, maintaining North Carolina's agricultural asset base both in terms of land and farming know-how. And it keeps dollars spent on food circulating among other local businesses.

As decision makers consider policies, programs and practices to support the agriculture sector there are numerous examples and supporting reports providing guidance:

NCSU / Center for Environmental Farming Systems / NC State Extension Local Food
Local Government Guide to Developing Local Food Economies
https://cefs.ncsu.edu/food-system-initiatives/local-food-economies/local-government-guide-to-food-economies/

Food System Initiatives (includes NC case studies)
https://cefs.ncsu.edu/food-system-initiatives/local-food-economies/

The NC 10% Campaign Initiative
https://www.nc10percent.com/

NC Local Food
https://localfood.ces.ncsu.edu/
https://localfood.ces.ncsu.edu/food-system-supply-chain/

USDA
The Economics of Local Food Systems: A Toolkit to Guide Community Discussions, Assessments, and Choices
https://www.ams.usda.gov/sites/default/files/media/Toolkit%20Designed%20FINAL%203-22-16.pdf

For up to date information on this project go to
go.ncsu.edu/agcensus

This material is based upon work supported by NC State Extension Local Foods Program, NC State Extension FarmLink, and the EmPOWERing Mountain Food Systems Project of the Center for Environmental Farming Systems.

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https://www.nass.usda.gov/Publications/AgCensus/2017/Full_Report/Volume_1,_Chapter_2_US_State_Level/st99_2_0004_0004.pdf